

AFRICAN COMMUNICATION RESEARCH

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Call for Papers

We are pleased to inform you that the **African Communication Research (ACR) journal** is now inviting submissions for its 25th issue scheduled for December 2023. The **deadline** for all manuscript submissions is **May 30, 2023**.

ABOUT ACR

The **African Communication Research** is a research-based and peer-reviewed journal, issued once a year in December. ACR is a service of the Faculty of Social Sciences and Communications at St. Augustine University of Tanzania, for communication researchers of Africa. The journal accepts articles from all scholars, irrespective of country or institution of affiliation. The journal has been publishing since 2008 and selected articles can be viewed at the follow URL: <https://saut.ac.tz/pages/african%20communication%20research-journals.php> As an open access journal, ACR is hosted by the Department of Journalism and Mass communication at the University of St. Augustine University of Tanzania.

The journal seeks to contribute to the body of knowledge in the field of communication and media studies and welcomes articles in all areas of communication and the media including, but not limited to: mass communication, mass media channels, traditional communication, organizational communication, interpersonal communication, development communication, public relations, advertising, information communication technologies, the internet and computer-mediated communication.

Guidelines for submitting manuscripts for publication

Authors should email their manuscripts as an attachment to Albert Tibaijuka at email: tibaijuka.albert@saut.ac.tz with a note indicating that they would like the attached manuscript to be considered for publication in ACR.

The manuscript should provide, on the cover page, complete contact information for the senior or lead author (address, telephone, fax, email) and brief biographical summaries for each author (full name, highest earned academic degree, institution granting that degree and present academic or professional title).

The abstract page should contain an abstract not to exceed 200 words. Author information should be submitted on a separate page.

Manuscripts must follow the specifications of the Publications Manual of the American Psychological Association (APA), and the author should verify that the reference list for all materials cited in the text is complete and that references, tables and diagrams are in appropriate format. It is crucial that authors meticulously check citations and bibliographical information for consistency in matching the requirements set out in the Publications Manual of the APA. Any article failing to do this will be returned to the author for correction and might not be published.

All manuscripts must be double spaced, standard type size (12 point), standard margins and preferably in Times New Roman font. Documents should be submitted in Word format. Additional guidelines can be obtained, if necessary, from the coordinating editor.

To facilitate peer review, the copy submitted for consideration should have the title but not the author information (note that author information above is to be on a separate page).

Manuscripts must not have been published elsewhere or be currently under consideration for any other publication.

Please direct all correspondence to:

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